



# Embrace inclusive finance with the major upgrade of Junhong Global App – Effortless wealth management, enjoy a smart life

2024/07/05

[5 July 2024, Hong Kong] Guotai Junan International Holdings Limited (“Guotai Junan International,” the “Company” or “GTJAI,” stock code: 1788.HK) announced the launch of the newly upgraded version 1.6.0 of its **Junhong Global App**. The upgrade further optimizes the account opening process, expands the scope of business services, introduces the wealth management channel, and implements refined operations, aiming to enable all investors to enjoy professional, convenient, and efficient financial services. This upgrade not only enriches users’ investment options and significantly enhances customer service experience, but also demonstrates GTJAI’s continuous innovation and leadership in the field of inclusive finance.

## **Professional Services Build Clients’ Trust,**

### **Wealth Management Channel Enriches Investment Options**

The wealth management channel offers a wide variety of products, carefully selected by a professional investment team, including over 50 funds covering money market, bond, and stock types to meet different investment preferences. Junhong Global App provides clients with full lifecycle wealth management services. Clients can subscribe and redeem funds with one click, view fund positions in real-time, and keep track of investment dynamics, allowing more investors to enjoy professional wealth management services.



## **Technology Empowerment Enhances Service Experience, Business Services Available 24/7 for Customer Support**

Junhong Global App adheres to technological innovation, leveraging new technologies to enable traditional offline business handling through technology empowerment, achieving 24/7 online services. As of now, the business handling covers nearly ten investment scenarios, including online opening of overseas global markets and virtual asset business permissions, helping clients enjoy diversified investment services anytime and anywhere. The one-stop, rapid processing significantly elevates the user experience

### **Establish a digital service system to precisely operate and meet the needs of various investors**

Based on the Group's pioneering 3A3R user investment lifecycle theories, GTJAI, empowered by the Group, has implemented a digital service system, constructing nearly 100 customer labels and service scenarios to provide clients with personalized, precise, and professional services.

Since its launch in 2023, Junhong Global App has received widespread acclaim for its one-stop financial services, including fast online account opening and global cross-market trading, as well as rich content and deep market information. The App won the "Best Fintech Performance Award" at the fifth Golden Central "List of Financial Institutions" award organized by Zhitong Caijing. This recognition underscores the App's ability to meet the investment and trading needs of clients throughout their lifecycle, with a focus on global investment services in overseas markets.

Looking ahead, GTJAI will continue to deepen digital transformation and technological innovation, continuously enhancing client experience, and leveraging its professional expertise in the financial field to enrich the types of wealth management products. This will provide various client groups with higher quality, efficient and friendly digital "inclusive finance" services, helping every investor manage their wealth effortlessly and to embrace



an intelligent lifestyle.

\*For domestic investors, the service is only available to existing clients and does not support new account opening.

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Investing involves risks, and the prices of securities can fluctuate. Past performance is not indicative of future performance. Before making any investment decisions, investors should assess whether the investment is suitable for them based on their financial situation, investment objectives and experience, risk tolerance, and specific needs, and understand the nature and risks of the relevant product. If in doubt about any investment, investors should seek independent professional advice. This document does not constitute an offer, solicitation, recommendation, opinion, or guarantee for any securities, financial products, or instruments. Some of the data contained in this document is sourced from third parties. While we have endeavored to ensure the accuracy of such data and sincerely believe it to be reliable, we cannot guarantee that such data is absolutely accurate and reliable.

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## About Guotai Junan International

**Guotai Junan International ("GTJAI", Stock Code: 1788.HK)** is the market leader and first mover for internationalization of Chinese Securities Company as well as the first



Chinese securities broker listed on the Main Board of The Hong Kong Stock Exchange through initial public offering. GTJAI is based in Hong Kong and has set up subsidiaries in Singapore, Vietnam and Macau to provide comprehensive, diversified and high-quality integrated financial services. Core business includes brokerage, corporate finance, asset management, loans and finance, financial products, which cover three dimensions including individual finance (wealth management), institutional finance (institutional investor services and corporate finance service) and investment management. GTJAI has been assigned “Baa2” and “BBB+” long term issuer rating from Moody and Standard & Poor respectively, and MSCI ESG “BBB” rating. Meanwhile, the Company’s S&P Dow Jones Index ESG score leads nearly 80% of its global peers. The controlling shareholder, **Guotai Junan Securities Company Limited (Stock Code: 601211.SH; 2611.HK)**, is the comprehensive financial provider with a long-term, sustainable and overall leading position in the Chinese securities industry. For more information about GTJAI, please visit <http://www.gtjai.com>