

Finance for Good, Walking with Green

GTJAI's Volunteer Team Participates in Mangrove Conservation Activity

To implement Guotai Junan's green finance and ESG development philosophy, enhance employees and their families' awareness of ecological environment protection, especially the conservation of mangrove ecosystems, and disseminate knowledge about the ecological value and protection of mangroves, on December 19, 2024, the Guotai Junan Greater Bay Area Coordination Committee organized the "Finance for Good, Walking with Green" mangrove conservation event. Members of the Guotai Junan International Volunteer Team and volunteer representatives from various departments from the headquarter actively participated.



The Shenzhen Futian Mangrove Ecological Park is an ecological park that integrates science popularization education and ecological restoration. As an important buffer zone between the Shenzhen and Hong Kong conservation areas, it is also a vital ecological corridor for the exchange of biodiversity between the two regions. The park is rich in flora and fauna, with 16 species of mangrove plants from 9 families and 194 species of birds, including 23 rare and endangered species. Approximately 100,000 migratory birds stop over in Shenzhen Bay each year, making it an important "rest stop" and "refueling station" on the East Asian-Australasian Flyway.

In this public welfare action, participants visited the Shenzhen Futian Mangrove Ecological Park Science Exhibition Hall. Our volunteers earnestly studied the three major sections of the exhibition hall: mangrove protection, biodiversity conservation and the evolution of the ecological park. They gained a comprehensive understanding of the growth characteristics of mangrove wetlands and their significant role in environmental protection, as well as a deeper understanding of the migration,

habitat and protection of endangered species and various international migratory birds. The characteristic of mangrove roots deeply embedded and growing in patches also inspired us to focus on key customer service in the Greater Bay Area during the implementation of our company's strategy, to connect the dots and unite all collaborative forces in the Greater Bay Area, and to promote the in-depth and practical implementation of the Greater Bay Area strategy.

This public welfare event also included a mangrove conservation public welfare hike and education component. With slogans such as "Cherish Wetlands, Build a Green Home Together" and "Protect Biodiversity, Respect Every Form of Life", our volunteers carried display boards with these messages as they walked through the park's lanes and bridges, interacting closely with visitors. They actively showcased the importance of mangroves in protecting wetlands and biodiversity, advocating for a green and sustainable development concept of harmonious coexistence between humans and nature.



Mangroves are a precious treasure for humanity and nature. The protection of mangrove ecosystems is a cause that benefits both the present and future generations. Guotai Junan will use this public welfare activity as an opportunity to further enhance the awareness of mangrove protection and social responsibility among employees. Efforts will be made to contribute more to environmental protection within our capabilities and to promote the vigorous development of Guotai Junan's "Finance for Good, Walking with Green" ESG and green public welfare initiatives. At the same time, we call on the public to pay more attention to and participate in environmental protection, to gather the environmental protection efforts of every individual, and to jointly stimulate the strong momentum of green and sustainable development, promoting the construction of a beautiful world where humans and nature coexist harmoniously.



About GTJAI

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